

SWITCHPOINT SOFTWARE DESIGN

AI software, built with AI

We design, build and deploy custom AI platforms: CRMs, data and enrichment systems, AI agents, client portals and operations software.
138+ platforms shipped.

Software that runs the process that makes you money

Custom AI platforms

Purpose-built systems replacing spreadsheets, disconnected SaaS and manual admin.

AI CRMs and sales enablement

Pipeline, enrichment, scoring and outreach in one platform your team actually opens.

AI agents and automation

Agents that research, qualify, summarise, route and act inside your workflow.

Data and enrichment

Ingestion, cleaning, matching and enrichment pipelines that keep records trustworthy.

Portals and memberships

Client, partner and member portals with permissions, billing and self-service.

Operations and inventory

Production, stock, scheduling and compliance systems built to your real process.

Enterprise scope, sprint timelines

138+

AI platforms shipped

4-8 wks

To a live version one

80 hrs

Weekly admin removed on a single build

8x

Pipeline growth in 45 days

Architecture, code generation, testing, QA and documentation are AI-assisted. Scope that traditionally cost six figures over several quarters ships inside a sprint cadence at a fraction of the cost.

Five steps from process to production

1. Discovery call

30 minutes on the process, the bottleneck and the numbers behind it.

2. Scoped blueprint

Written scope, phases, integrations, cost and an ROI model you can defend internally.

3. Build sprints

Working software every week in a staging environment you can use and comment on.

4. Launch and integrate

Data migration, integrations, training and go-live with monitoring in place.

5. Continuous iteration

Monthly subscription covers hosting, maintenance, support and ongoing development.

Commercial model

No capital outlay. The platform is licensed on a software-as-a-service basis; you own your content and data.

Platforms in production today

Recruitment intelligence

Automated sourcing, enrichment and scoring for a staffing group, cutting research hours and lifting placement throughput.

Training and compliance platform

Course delivery, assessments and compliance reporting for a workforce development provider.

Inventory and production

Recipes, batching, stock and margin visibility for a manufacturer replacing spreadsheet operations.

Trading and marketplace

Listing, matching, pricing and settlement workflows for a specialist trading business.

Full write-ups with functionality, ROI models and client feedback are at switchpointdesign.com/case-studies.

NEXT STEP

Book a discovery call

Bring one process that costs you money. We will show you what it looks like as software, what it costs and how fast it ships.

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